



# Program Ad Contract

## PLEASE PRINT CLEARLY

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Program Ads Size.

**Yes! I would like to be a part of the program for 50+Seniors EXPO.**

**50+ Seniors EXPO will print 2,000 programs and distribute them to targeted audiences in Sudbury and at the 50+ EXPO. We also offer full Graphic Design services for the layout of your ad if needed. Ad rates and sizes are listed below (design included).**

Display Ad Size	Inches	Costs
Full page	5" wide x 8" tall	\$550.00 +HST
Half page (vertical)	2.375" wide x 8" tall	\$300.00 +HST
Half page (horizontal)	5" wide x 3.875" tall	\$300.00 +HST
Quarter page (vertical)	2.375" wide x 3.875" tall	\$150.00 +HST
Quarter page (horizontal)	5" wide x 1.815" tall	\$150.00 +HST

Sponsorship Name: \_\_\_\_\_

Sponsorship Total Cost: \_\_\_\_\_

- \* All ads must be paid in full when agreement is signed.**
- \* All artwork must be submitted at 300dpi (full size), CMYK Colour Mode, Flattened with all fonts outlined or converted to curves.**
- \* HST must be paid on all Exhibitors Booths, Sponsorship, Ad Programs and Linen Rentals.**

Advertising Submission Deadline & Mailing Address: The deadline to submit this form for inclusion in the annual 50+ Seniors EXPO program book is May 2nd, 2018. Along with this form, please also include your advertisement on CD or, another form of transferable media storage.

This form and your advertisement copy can also be submitted via email to [nicole@gosheniteservices.com](mailto:nicole@gosheniteservices.com)

Advertising Media Requirements: Please ensure that your advertisement conforms to the following standards for maximum quality: 300 DPI minimum, Camera Ready, and in the following file formats. eps, .png, PDF.

In the event that there is an issue with the reproduction of your advertisement, we will make every effort to contact you to determine the best course of action.

\*Please mail or email this completed signed agreement to [nicole@gosheniteservices.com](mailto:nicole@gosheniteservices.com).

**Mailing Address:**

Goshenite Seniors Services/50+ EXPO  
4708 Gabrielle St.  
Hanmer ON P3P 1K3

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ day of \_\_\_\_\_, 2018

## Payment

Cheque  EFT  Credit Card

**Make Cheques Payable to:**

Goshenite Seniors Services/50+ EXPO  
4708 Gabrielle St.  
Hanmer ON P3P 1K3

**EFT Payments to:**

[nicole@gosheniteservices.com](mailto:nicole@gosheniteservices.com)



**NICOLE BLAIS | SHOW PRODUCER**

e. [nicole@gosheniteservices.com](mailto:nicole@gosheniteservices.com)

p. (705) 698-5318

[www.50PlusSeniors.ca](http://www.50PlusSeniors.ca)